



BENEFITTING  
CAMP QUALITY KENTUCKIANA

Dear Potential Sponsor,

The Brown Nonprofit Corporation is sponsoring the second annual Winter Soirée to raise funds for Camp Quality Kentuckiana! Camp Quality is a non-profit organization that provides a week-long summer sleep-away camp for about 100 children with cancer, as well as year-round activities for the children and their families. Camp Quality reaches out to the community of children ages 5-17 who have been diagnosed with cancer. There is no charge to any child or family for our programs, and the organization is completely run on donations and volunteers.

I became involved with Camp Quality Kentuckiana when my sister, Audrey was a camper at age six after being diagnosed with Hodgkin's Lymphoma. She attended Camp Quality as a camper for eleven years. Now for the past 4 years Audrey, our brother Lowell and I have volunteered at Camp Quality as companions. This allowed me to see the impact Camp Quality was making that I had heard about for so long. The money donated to Camp Quality provides everything needed to make camp a success year after year! We provide camp living facilities, meals, and activities such as zip lining, pie fights, a talent show, dance party and so much more!

We are hosting the Winter Soirée 2018 to create a fun-filled night for people in the community to celebrate and benefit an amazing cause! 100 percent of proceeds will be donated to Camp Quality Kentuckiana. The event will be held at Ice House on December 8<sup>th</sup>, 2018 from 8pm-1am, formal attire.

Tickets will be sold for \$75 each which includes open bar, food, and entertainment. Tickets and more information can be found at [www.wintersoireelou.com](http://www.wintersoireelou.com)

We would love for you to consider joining us for this special evening! If you are unable to attend but would like to become a sponsor by giving a donation, we will graciously accept.

Check donations can be sent to the following address:

Brown Nonprofit Corporation

4418 Blenheim Rd.

Louisville, KY 40207

Please feel free to contact me with any further questions. Tax Refundable Letters can be sent if desired. We thank you so much for your consideration and appreciate any donation you are able to provide.

Thank you!

Eleanore Brown

Brown Nonprofit Corporation President

502-641-8370

[contact@wintersoireelou.com](mailto:contact@wintersoireelou.com)



## Sponsorship Levels

\$250

- 1 social media post on Winter Soiree accounts
- 1 mention by DJ as event sponsor during event

\$500

- 2 social media posts on Winter Soiree accounts
- Multiple mentions by DJ as event sponsor during event

\$1,000

- 2 social media posts on Winter Soiree accounts
- 1 social media posts on Camp Quality accounts
- Multiple mentions by DJ as event sponsor during event
- 1 table sponsored - logo will be printed on table cards
- 2 guest tickets for event

\$2,500

- 3 social media posts on Winter Soiree accounts
- 1 social media post on Camp Quality accounts
- 4 Guest tickets for event
- Multiple mentions by DJ as event sponsor during event
- Opportunity for one representative of your company to speak during event
- 2 tables sponsored - logo will be printed on table cards
- Logo on Winter Soiree website

\$5,000

- 4 social media posts on Winter Soiree accounts
- 2 social media posts on Camp Quality accounts
- Multiple mentions by DJ as event sponsor during event
- 2 tables sponsored - logo will be printed on table cards
- Sponsorship banner in venue foyer
- Logo on Winter Soiree website
- Opportunity for one representative of your company to speak during event
- 8 guest tickets for event with reserved table
- Distinct recognition at Camp Quality
  - Camp Quality will host over 100 families in 2018
  - Company sign displayed at Camp and announced at Reunion Banquet with families present

Custom Sponsorships are available! Please call Eleanore Brown for more details!

Number of expected Attendees: 250-300

Winter Soirée + Camp Quality Social Following: over 4,000 social followers